



Presentation Matters

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“Pay monthly, professionally designed templates, library and layout slides now available instantly with Create™ for PowerPoint and Excel”

CLIENTS ALREADY USING CREATE™ FOR WINNING PITCHBOOKS AND PRESENTATIONS...



CREATE™ SOFTWARE NOW AVAILABLE IN AN INSTANT!

Our existing clients already know that Create™ software can be customised to reflect every detail of their corporate identity through our Custom Design Service. Now with the launch of Create™ V9, the same great software functionality is available with Instant PowerPoint & Excel design formats.

Each Instant design will create a consistent format for all presentations, have built in access to a library of perfectly formatted layouts and graphics and hundreds of functions to help create and edit content with ease. Create™ Instants also control Excel, so that charts and tables are formatted consistently in workbooks and PowerPoint.

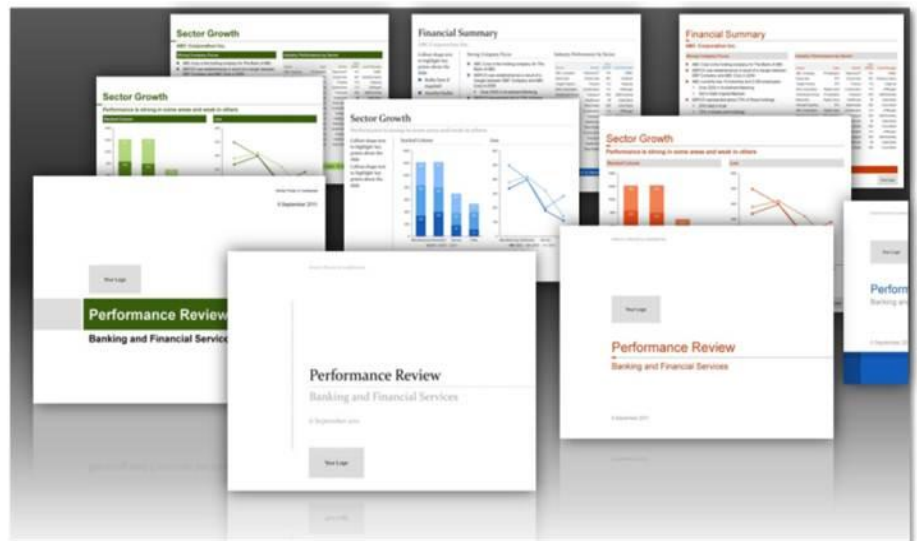
Get a Create™ Instant in two simple steps:-

Step One: Choose a design from the selection on our web site – each design is available in a range of colours and paper sizes;

Step Two: Upload your logo.

The Web engine will then build your version of Create™ software and deliver a link to download into Office 2007 or 2010.

Clients purchasing Create™ V9 will also get access to the new Client Portal to add users and manage licence payments. See page 3 for more information.



CREATE™ CUSTOM DESIGN SERVICE

Presentation Solutions Custom Design Service will continue for those clients who want an exact reproduction of their corporate identity in Create™ or even a completely new brand identity.

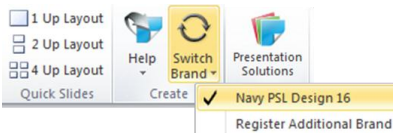
Create™ software can be configured to ensure that every detail of your document design in Word, PowerPoint and Excel conforms to your corporate identity. Create™ retains a library of your design styles, layouts and assets such as organisation charts, maps and process flows and acts as your brand control on future documents and presentations.

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FOCUS ON: BRAND SWITCHER

The option to work in multiple brands was introduced to a number of clients who have been through a rebranding in the past 12 months. The Switch Brand option is invaluable in a new design roll out as it gives users the ability to work with Create™ in either the old or new corporate identity during the transitional phase. Switch Brand also allows companies to work in a second brand design such as your own client's identity.

So what's new? Switch Brand is now always visible on the Create™ ribbon and allows updating of brand files without installing a new version of Create™ together with the ability to check for updates on any of the brands. The active brand is highlighted to make it easy for users when working with multiple identities.



CREATE™ V8 FEATURES

- Available for Office 2007 and 2010
- User can insert a Flash movie into a placeholder or as a new slide
- Help Menu files will be updated regularly and can be downloaded on demand
- Error logging – Errors are logged in an XML file in the user's My Documents folder
- Word Table of Contents dialogue now shows the field code, to allow advanced editing
- Software dialogues optimised for both Vista and Windows 7
- Users can update software or customisations themselves through the option Check for Updates

SUBSCRIPTION PRICING LAUNCHED IN CREATE V8 & V9

Our new subscription model was devised and introduced as a response to feedback from existing Users. Clients wanted to have more flexibility to use the software on multiple computers, the ability to stop paying for licences for users who had changed jobs or left the company, and temporary use of the software for interns or consultants.

We have delivered this in V8 and V9, with the additional benefit that clients will be able to upgrade their version of Create™ to match new releases of Microsoft Office with the introduction of Click Once technology.

Key features of the subscription model are:

- Client portal allows complete management of licences and users
- Remove or add users any time
- Use of software on multiple machines
- Seamless upgrades to new versions of Office – the same version of Create™ will now install on 2007 or 2010, and beyond
- Software updates automatically via ClickOnce deployment



SUBSCRIPTION PRICING

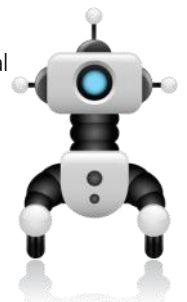
Create™ for Microsoft Office Application	Per User/ Month
PowerPoint & Excel	From £20
PowerPoint, Excel & Word	From £30

CLICK ONCE DEPLOYMENT

A major feature change launched with Create™ V8 is the separation of Create™ software from the design customisations, using ClickOnce technology, which enables seamless updates to software and any changes to design that need to be rolled out, on a client-by-client basis.

ClickOnce is a deployment technology that enables software developers to create Windows-based applications that can be installed and run with minimal user interaction and overcomes a number of major issues in deployment:

- ClickOnce technology reduces IT dependency and gives the additional security that users will always be working on the correct version of their software.
- With ClickOnce, software developers can provide updates automatically. Only those parts that have changed are downloaded, and then the full, updated application is reinstalled from a new side-by-side folder. No more difficulties in updating applications.
- ClickOnce deployment enables non-administrative users to install software and grants only those security permissions necessary for the application.



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INSTANT DESIGNS LAUNCHED WITH CREATE™ V9

With **Instant** designs you get the powerful functionality of Create™ software but now even faster to prepare and deliver.

In place of the full consultancy and design customisation service, we have created a library of designs available for download. Take a look at our Website www.presentationssolutions.eu for the designs currently available.

Create™ **Instants** are the perfect solution for a small professional team or an entire organisation who want to improve the speed and quality of their presentations and documents.

Our unique wizard walks users through the simple setup process: choose a design master, select a colour and page size, upload the company logo and then receive a link to download the Create™ software for PowerPoint & Excel, with the selected design and logo built in.

Clients can change the design at any time by going back to the web site and selecting an alternative brand which will be updated automatically via ClickOnce deployment.

There are over 17 design masters to choose from with more being added every week.

NEW CLIENT PORTAL – PUTS YOU IN CONTROL

The Client Portal, launched with V9, allows clients to access online accounts to manage licences, users, invoicing and payments, giving complete control of Create™ software.

A further benefit of the Client Portal is the ability to add and manage multiple brands.

We will soon be offering this feature to all V8 Custom Design Service clients.



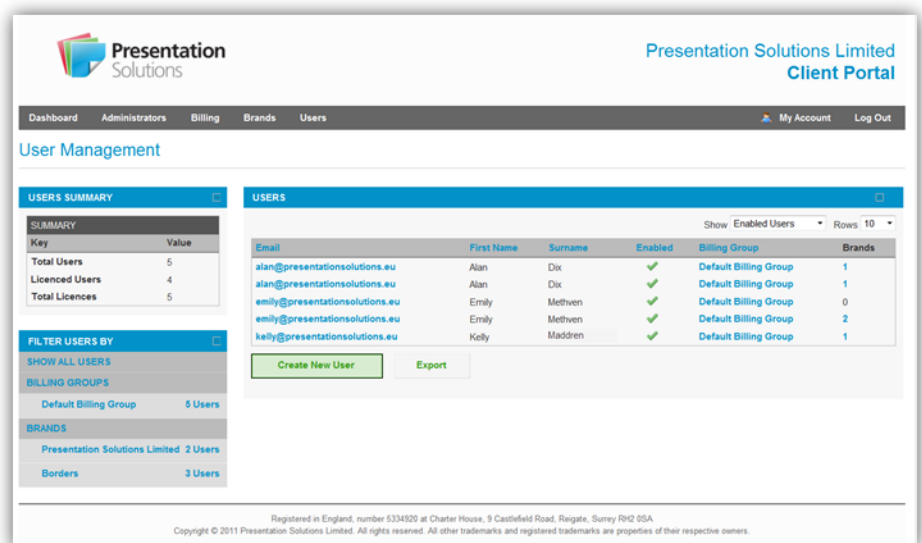
“The introduction of a monthly pricing mechanism allows clients to only pay for what they need. This flexibility enables them to cancel subscriptions for staff such as when an intern leaves or a consulting assignment comes to an end.”

Dimitri Constantinou Managing Director,
Presentation Solutions

CREATE™ V9 FEATURES

Version 9 contains all the functionality available in previous versions but with these additional features:

- Colour palette now expanded to allow up to 56 shape colours
- Format Chart in PowerPoint formats an embedded (native) PPT chart
- Slide layout previews optimised to make all placeholders visible
- Can update a source range to a Named Range in Excel
- Improved language settings – now based on user settings



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MICROSOFT SILVER PARTNER

Our partnership with Microsoft forges ahead with our award as ISV Silver Partner in 2011. We continue to add new features to Word, PowerPoint and Excel to automate the process of creating complex documents. The Microsoft testing procedure, which is part of the Partner Programme, helps us to maintain the highest standards of quality for Create™ software and ensures compatibility with the Microsoft Office Suite.

US DISTRIBUTION PARTNER

Following successful visits to the USA in April and July 2011 we will shortly be announcing the appointment of a distribution partner in the USA.

US OFFICE OPENING 2012

Plans are afoot for our first American office in early 2012, followed by the development of an international sales network of distribution partners and agents throughout the US, EMEA and Asia-Pacific Regions.

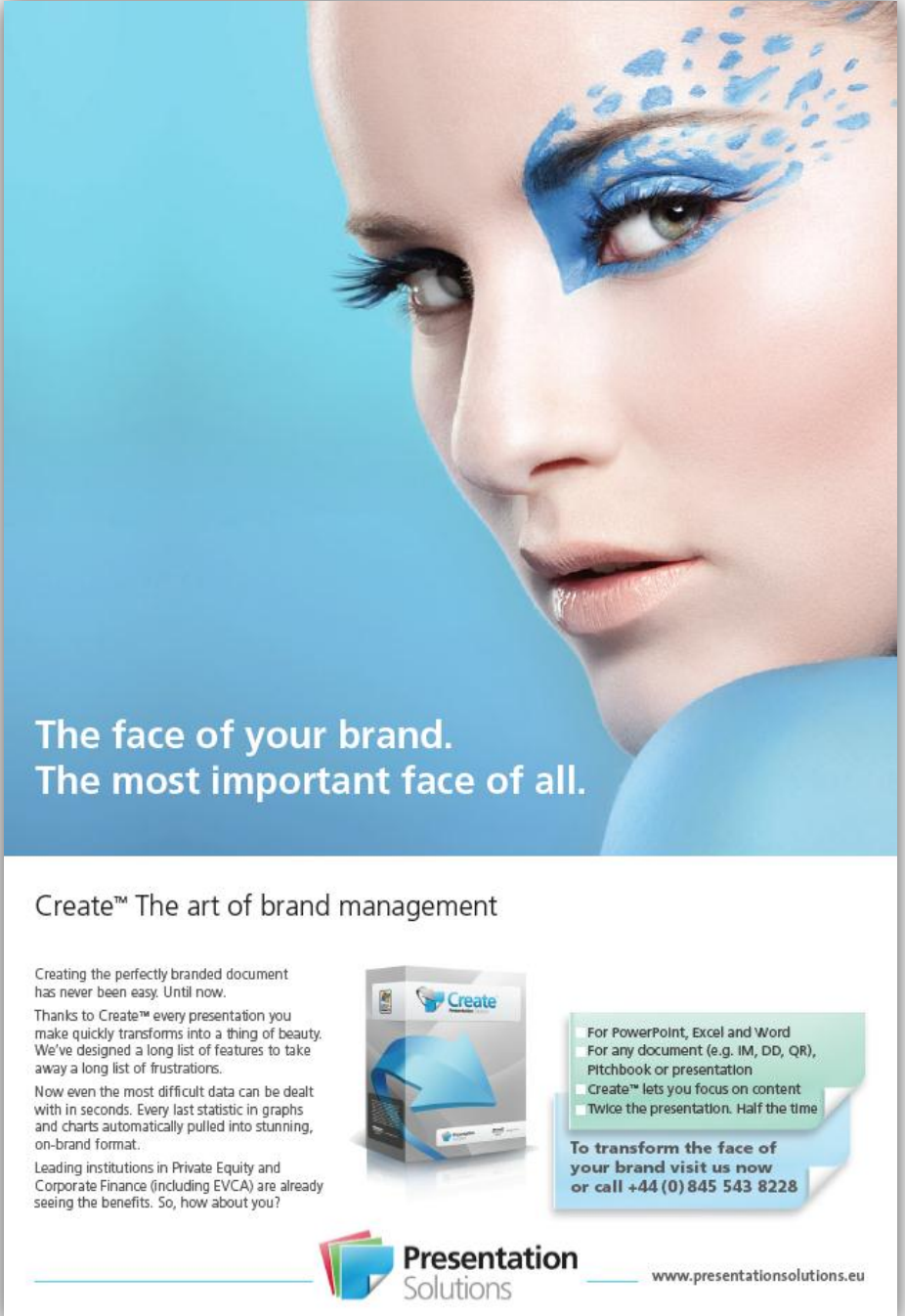
HOW CAN WE HELP?

Got any ideas for new features in Create? We'd love to hear your thoughts on items that you'd like to see available in future releases of Create. Send an email to us at: feedback@presentationsolutions.eu.

We'll keep you posted with feature requests in future newsletters.

UP TO SPEED IN OFFICE?

Presentation Solutions can help get your team up to speed with any version of Microsoft Office. Our experienced software trainers will visit your site and can offer intensive courses covering all aspects of Office. Whether you're a beginner, a current user wanting to discover more advanced features, or you're upgrading to a newer version and want to find out the differences, we can help. Call us for more information +44 (0) 845 543 8228.



**The face of your brand.
The most important face of all.**

Create™ The art of brand management

Creating the perfectly branded document has never been easy. Until now.


Thanks to Create™ every presentation you make quickly transforms into a thing of beauty. We've designed a long list of features to take away a long list of frustrations.

Now even the most difficult data can be dealt with in seconds. Every last statistic in graphs and charts automatically pulled into stunning, on-brand format.

Leading institutions in Private Equity and Corporate Finance (including EVCA) are already seeing the benefits. So, how about you?

- For PowerPoint, Excel and Word
- For any document (e.g. IM, DD, QR), Pitchbook or presentation
- Create™ lets you focus on content
- Twice the presentation. Half the time

To transform the face of your brand visit us now or call +44 (0) 845 543 8228

 **Presentation Solutions** www.presentationsolutions.eu

EVCA CONFERENCES – BUDAPEST, OCTOBER 2011

As an Associate Member of the European Venture Capital Association (EVCA), Presentation Solutions will attend the Venture Capital Forum and the Private Equity Forum in Budapest from 17th -19th October.

EVCA use Create™ software to produce their membership presentations and documents, which provides a great endorsement for Presentation Solutions.

Our new advertising campaign (above) will be launched at these events and will feature in further marketing activity from Q3 onwards.